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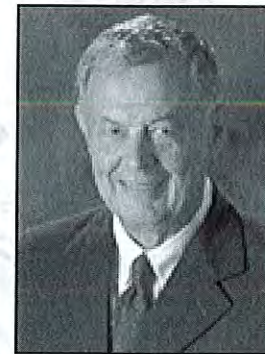
A GOAL WITHOUT A PLAN IS JUST A WISH.

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A MESSAGE FROM THE

JA SHOWCASE HONORARY CHAIRMEN

It is my pleasure to serve as the Honorary Chairman of the 2016 JA Showcase: Volunteer & Student Recognition. During the last few years, your Junior Achievement has enjoyed unusual success in reaching out to the youth in Caddo, Bossier and Webster parishes. This is largely attributed to the hard work and dedication of our talented President-Executive Director, Nita Cook. With our new Program Manager, Nicole Brice, an inspired board of directors, engaged JA Laureates and hundreds of volunteers, JA of North Louisiana continues to increase its impact in more schools while establishing sustainable funding. This success was recently recognized during the JA USA National Volunteer Summit in New York City. Junior Achievement of North Louisiana received the Peak Performance Team Award presented to only seventeen of the 112 JA areas in the United States. Congratulations Nita, the members of your board of directors and the many dedicated volunteers for this special recognition.



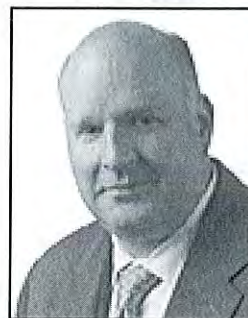
Today, Junior Achievement of North Louisiana will recognize exceptional business leaders and citizens for helping make our community a better place to live, work and play. I hope you have enjoyed the JA curriculum presentations representing fifteen schools and the comments of nine students who have greatly benefited from JA lessons. As JA volunteers, your mentorship has inspired many area students by helping them understand the importance of staying in school. Finally, Junior Achievement would like to thank all of our businesses for giving employees the necessary time to teach JA programs to the future leaders of our community!

C. Cody White, Jr. | JA Laureate 2006
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A MESSAGE FROM THE CHAIRMAN OF THE BOARD

Serving as Chairman of the Board and as a volunteer for Junior Achievement has provided me with the opportunity to meet some amazing students with unlimited potential in our community. In teaching JA sessions, I share lessons in financial literacy, college and career preparation, and the world of entrepreneurship with students in the classroom. I see these JA students making the connection between school and their own futures and developing an increased understanding of the importance of staying in school. Unfortunately, the US ranks 14th in financial literacy education and, as a result, students understand very little about making smart academic and economic choices. Through engagement of area businesses, JA is able to bring valuable mentors in the classrooms connecting real life situations to education which helps all young people reach their full potential.



If you are not already a volunteer, I encourage you to reach out to Junior Achievement. It is an excellent way to give back to your community. Furthermore, your participation in employer-supported volunteering demonstrates your corporate

social responsibility and enhances your company's reputation. Studies show you will also benefit from higher employee retention and performance. This increased job satisfaction makes for happy employees who now work harder to increase consumer loyalty. Think about it; less than ten hours of your year... it's easy for you and life-changing for them! Thank you for giving your time to empower JA students to own their future economic success.

Hardy D. Foreman | CRI Partner

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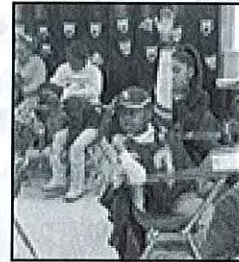
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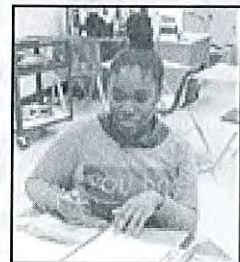
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(GRADES 6-8)

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(GRADES 6-8)

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(GRADES 6-8)



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JA CAREER SUCCESS EQUIPS STUDENTS WITH THE KNOWLEDGE REQUIRED TO GET AND KEEP A JOB IN HIGH-GROWTH INDUSTRIES. STUDENTS WILL EXPLORE THE CRUCIAL WORKPLACE SKILLS EMPLOYERS SEEK BUT OFTEN FIND LACKING IN YOUNG EMPLOYEES. STUDENTS ALSO LEARN ABOUT VALUABLE TOOLS TO FIND THAT PERFECT JOB, INCLUDING RESUMES, COVER LETTERS, AND INTERVIEWING TECHNIQUES.

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